



PRIVACY POLICY

WORLD OF MEETINGS, S.A. DE C.V.

In accordance with the "Ley Federal de Protección de Datos Personales en Posesión de los Particulares" (" the Law"), World of Meetings, S.A. de C.V. (WMF or World Meetings Forum) as responsible for your personal data, established in Tiburcio Sánchez de la Barquera number 46-A, Colonia Merced Gómez, Alcaldía Alvaro Obregón, C.P. 03930, Mexico City, Mexico, has this Privacy policy.

What data do we collect? Personal data that you voluntarily provide to WMF by any means of use, whether in writing, by telephone, records and/or other means, will include:

General personal data such as your name, address, nationality, "Registro Federal de Causantes (RFC)", email address, telephone numbers, as well as personal and commercial references for registration and verification purposes. In the case of companies whose data we collect through people, we also take the necessary measures for the processing of information, in the terms and conditions of this Privacy Policy.

You expressly agree that your personal data will be processed in accordance with the terms and conditions set forth in this Privacy Policy.

What do we use your information for? The personal data we collect is intended for the following purposes only:

1. Identification and verification;
2. Contact;
3. Process your payment and purchase requests;





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4. Payment billing;
5. Payment orders;
6. Database registration;
7. Registration as a supplier;
8. Registration as Host Buyer;
9. Provide the services and products you have requested; service sales;
10. Notify you about new services or products related to those already contracted or purchased;
11. Contact you about changes to them;
12. Inform you about upcoming events;
13. Send information of interest.
14. Buying airline tickets,
15. Accommodation reservation,
16. Interaction with transport services.

In the recollection and processing of the personal data you provide us, we comply with the provisions of articles 6 and 7 of the Law: legality, quality, consent, information, purpose, loyalty, proportionality and responsibility. In the event that you do not wish your personal data to be processed for purposes that are not necessary, or that they give rise to the legal relationship with WMF, you must send a letter within 5 days of acceptance of this Notice to express your refusal.

Who do we share your information with? In accordance with Articles 37 and 38 of the Law, WMF will not transfer your data to any third party without your prior consent. However, WMF may contract, establish, set agreements with





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strategic alliances or any other relationship with one or more third parties, such as service providers, that are necessary for the realization of the WMF's purposes.

The personal data you provide may be compiled and set in a database that is the exclusive property of WMF. Links to external sites on this website are not the responsibility of WMF, so we assume no responsibility for the content and privacy policy on such sites.

What security and control measures do we use to protect your personal data? WMF has implemented administrative, technical and physical security measures to protect your personal data, which we also require to be complied by the service providers we contract.

What is the area responsible for the management and management of personal data? The area responsible for the management and administration of personal data is: The Hosted Buyers Coordinator.

How can you exercise your ARCO rights and revoke the consent granted? As the owner of your personal data, you can exercise the ARCO rights (access, cancellation, rectification and opposition to the processing of your personal data), limit the use or disclosure of your data or revoke the consent that you have granted to WMF, for the processing of your personal data, send your request to the area of: Hosted Buyer Coordinator through the email account: hosted.buyer@wmforum.org.

Such request shall contain at least:

(a) Name, address, email, telephone or any other means by which the outcome of the request may be communicated to you;





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- (b) Documents proving your personality or, where appropriate, legal representation;
- (c) Clear description of the personal data on which you request the execution of any of the ARCO rights.
- (d) Where applicable, the express expression where you revoke your consent to the processing of your personal data;

When can you exercise your ARCO rights? You may initiate the ARCO rights protection procedure with the "Instituto Nacional de Transparencia, Acceso a la Informacion y Proteccion de Datos Personales, (INAI) within 15 days of the date on which WMF responds to your request or, if after the term indicated by Article 32 of the Law, WMF does not respond to your request.

Modifications to the Privacy Policy. We reserve the right to change this Privacy Notice at any time. In the event of any change to this Privacy Notice, you may access to verify any changes through our website **HYPERLINK** "<http://www.Worldmeetingforum.com/>" <https://wmforum.org/> or at the address mentioned above.

This Privacy Policy was last updated: January 20, 2020.

